



Rule 2202 is being revised by the AQMD in 2010 and will include parking cash out provisions and additional carbon emission reductions to address Senate Bill 375

As a business person, I can appreciate the day-to-day challenges you continuously face in today's tough economic times. And if the economy wasn't enough to create stress, you have other issues ranging from over taxation to stringent regulation and other ever increasing demands that nip at your bottom-line. That's why I'm writing you.

Acire specializes in helping your company meet stringent air quality regulations and, at the same time, continue to be a corporate citizen by introducing green programs at your work place. We've assisted many businesses and want to help you and your company prosper.

With over 20 years experience helping businesses throughout southern California, Acire can masterfully develop a program that best meets your needs. If you're looking for a cheaper and more effective way to comply with regulations, then give me a call. Acire offers the following services:

Rule 2202 Plan Preparation and Compliance – We assess your existing program, evaluate your employee population's travel behavior and provide a plan that achieves greater success at less cost to your company. Our rates our reasonable and successful plan submission is guaranteed.

Program Implementation – We offer outsourced services that yield greater employee interest and participation without placing additional burdens on your staff. Since we're experts, there's no learning curve on our part. Let your staff focus their energies on their specialties; we'll take care of the program.

Audit Assistance – Problems occur in business; we understand that. If you're company is at compliance risk or have been assessed a penalty, don't panic. Call us. We've successfully negotiated creative penalties with limited financial assessments.

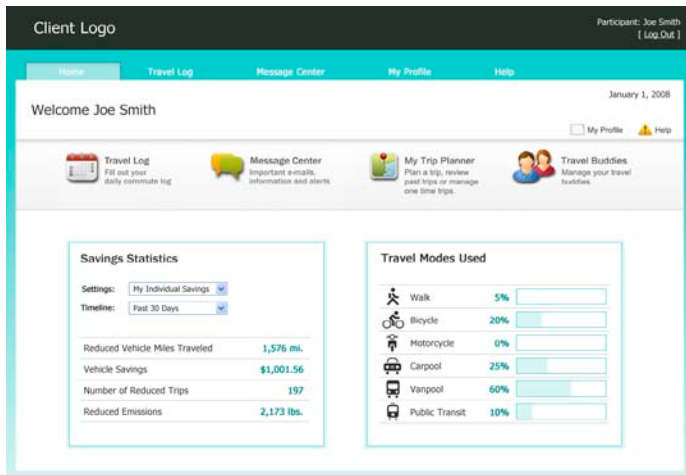
AVR Calculation and Reporting – Submitting AVR calculations is like reporting taxes to the IRS. AVR reporting is **THE** performance measuring stick the AQMD looks at. Acire provides seamless cost-effective AVR Calculation and Reporting.

Commute Program Tracking – Most of your company's staff time is dedicated to processing paperwork. We've created a web-based tracking system that eliminates the hassle of daily, weekly and monthly reporting by your employees. Our tracking program can be integrated into your existing Intranet with a simple link and is easy to customize.

A 10 minute call may save you thousands of dollars. I'm looking forward to speaking with you.

Best Regards,

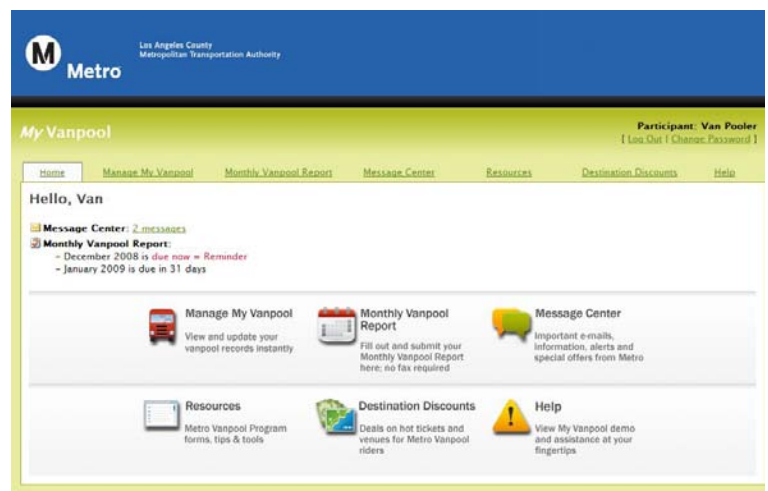
Derek M. Fretheim



Commute Manager System – Web-based commute tracking system fully customizable as a standalone system or integrated into an existing web site or Intranet. The system is a password protected method that tracks multiple modes of transportation; includes multi-levels of administration; incorporates employer specific and regional rideshare incentives; tracks individuals commute patterns and provides awarding of customized commuter prize programs. In addition to tracking individual, employer and regional commuter behavior, the Acire Commute Manager System also calculates emissions and cost savings. These statistics are based on the mode of transportation used, vehicle type, days used, trip distance and trip duration.

Vanpool Program Tracking System – Web-based system to track vanpool program use and costs. This sample screen was customized for Metro’s Vanpool Subsidy Program and is used for tracking participant usage. The interface was customized to Metro’s needs. It includes:

- Section to manage vanpool routes, includes managing route operations, pick-up/drop-off locations, hours of operations and passengers.
- Section to submit monthly vanpool report
- Message Center
- Resource Center
- Destination Discounts
- Help Section



Mr. Derek M. Fretheim, President of Acire

Mr. Fretheim has been in the transportation industry since 1990. His experience includes working for a regional rideshare organization (OCTA); serving as an Executive Director for a Transportation Management Association and providing public policy consulting to industry and government. Mr. Fretheim has a unique understanding of the regulatory environment specific to transportation and technology. He has worked with companies to develop meaningful employee commute programs within a fiscally constrained setting.

Mr. Fretheim has helped shape public policy including advocating changes to regulations, changing of IRS tax code for commute benefits and lobbying for regulatory relief. While he has conducted inventory and assessment of regional travel services he has also served in a Director of Information Services capacity providing technology applications to the transportation industry. He has served as chief architect developing Ridematching Software Programs, Commute Tracking Systems, Advanced Traveler Information Systems and Transit Wayfinding Systems. Mr. Fretheim has developed six commercially available software programs.

Mr. Fretheim has represented businesses on the following committees and organizations:

- Former Chairman, Metro – Mobility and Air Quality Subcommittee (four years)
- Member, Metro – Technical Advisory Committee to Metro’s Board of Directors (five years)
- Former Board Member, Association for Commuter Transportation – Southern California Chapter
- Former Member, Southern California Rideshare Week Advisory Committee
- Founder and Former Chairman, Alliance for Southern California TMA’s
- Founder and Former Co-Chairman, Alliance for California TMA’s